

Sadie Boxer

graphic designer

contact:

(231)683-0769

sraeboxer@gmail.com

www.srboxer.com

Education:

Kendall College of Art and Design of Ferris State University, Grand Rapids, MI

Bachelor of Fine Arts Degree, Graphic Design - 2020

Minors in Illustration and Drawing

President's/Dean's List 2015 - 2020

Social Media Certified by Hubspot Academy - 2021

Google UX Design Professional Certificate - Sept. 2022

Technical Skills:

- Proficient in using **Adobe Creative Suite**, specifically:
 - *Illustrator, InDesign, Photoshop, Lightroom, Premiere*
 - *In-depth use of InDesign including the use of master pages, character and paragraph styles, proofing and preflight, as well as exporting documents for print.*
- Knowledgeable in **UX Design** for mobile and desktop platforms, using Sketch, InVision, Figma and Adobe XD
- Well-versed in **photography**, both in taking and editing photos.
- Adept in designing for **print ads, billboards, and packaging.**
- Ability to use **illustration** to convey ideas

Personal Skills:

- Copywriting
- Color Theory
- Social Media Marketing
- Time Management
- Project Management
- Brand & Identity Design
- Adaptable
- Engaged Collaborator

Work Experience:

- **Shipt Shopper**
 - ~ October 2020 - Present
 - Coordinated several tasks at the same time quickly and efficiently
- **Burger King Breakfast Manager**
 - July 2015 - October 2020
 - Maintained procedure ensuring cleanliness and quality in a fast-paced environment
- **Langlois Freelance Designer (remote)**
 - ~ June 2020 - July 2020, March 2022 - March 2022
 - Communicated with non creatives to understand current standards and implemented goals
 - Reformatted existing graphics to fit current parameters in print
 - Altered existing text to reflect updated guidelines and align with the client's needs
- **Cluventure Freelance Designer (remote)**
 - June 2020 - July 2020
 - Collaborated with team members to develop creative content to meet business objectives
 - Developed creative communications across print and digital media
 - Managed creative projects from start to finish from high level creative concepting to implementation
 - Prioritized additional tasks as needed
- **Spearquist Vending, LLC. Freelance Designer**
 - Nov. 2019 - Feb. 2020
 - Lead creative strategy sessions overseeing the brand and visual direction
 - Established project timelines and a clear set of deliverables to the client within the established budget allotted
 - Developed and revised brand concepts, messaging, and visual design to the client
 - Presented the overall brand and how it tied into business goals and how higher level brand concepts can achieve those
 - Designed and executed new refreshed brand standards across multiple medias and oversaw general production/distribution
- **Portraiture Photography Freelance Photographer**
 - Sept. 2014 / Nov. 2019
 - Self directed composition with multiple subjects
 - Arranged for the talent, as well as coordinated times and locations
 - Planned and prepared for on-location and secure location shoots
 - Shot photos in controlled, field, and remote environments